



## ASIA'S REVOLUTIONARY STAGE OF ICONIC MICENTERTIANMENT

TRUE ICON HALL is a MICE and entertainment venue, a convergence of design and technology suitable for all arrays of events, the first and only automatic retractable 2,700 seating in Thailand with state-of-the-art light and sound system, advanced technology and professional service.

Located on 7th floor of ICONSIAM, the landmark mega-development of global stature on the Chao Phraya riverside that is a new national destination in Thailand, TRUE ICON HALL offers a one-stop destination for MICE and entertainment events with a totally new experience to all delegates.

### Facility highlights

- Automatic **retractable 2,700 seating** suitable for conference and performance show
- High flexibility with **parallel operable walls** to make each separate hall totally soundproof
- **14 Meeting rooms** for 20-200 seats, some can be combinable up to 520 theatre seats with fully equipped meeting facilities
- **A 1,200 sq.m. foyer (Suralai Hall)** which overlooks the Chao Phraya River
- Offer the **best of its kind when turning to different functions** such as conference, performance, concert, banquet and exhibition
- **Finest equipped** with state-of-the-art light and sound system
- **The most advanced technology** with ultra-high-speed communications

<b>Official Name</b>	TRUE ICON HALL		
<b>Location</b>	7 <sup>th</sup> Floor, ICONSIAM		
<b>Facilities</b>	Gross Area	12,000	sq.m.
	Main Hall (1+2)	2,775	sq.m.
	Hall 1	1,547	sq.m.
	Hall 2	1,183	sq.m.
	Meeting Room	20-200	sq.m.
	Suralai Hall	1,200	sq.m.
<b>Floor Load Capacity</b>	1,000 kg./sq.m		
<b>Hang Load Capacity</b>	500 kg./hanging node		
<b>Ceiling Height</b>	Main Hall	15	m.
	Meeting Room	3.5	m.
	Suralai Hall	8	m.
<b>Loading Facilities</b>	Car lift 3,000 kg. and Truck lift 15,000 kg.		
<b>Stage Rigging</b>	Theatrical standard		
<b>Audio-Visual &amp; Lighting</b>	Basic equipment available		
<b>Telecommunication</b>	Wi-Fi, LAN		

**Catering Service**  
**Accommodations**  
**Access**

**Disabled Access**  
**Car Park**  
**Contact Information**

Professional catering services  
Nearby 5-star and 4-star hotel accommodations  
Citywide transportation: Golden Line Sky Train,  
Boat, Car, Bus, Taxi, Limousine  
Parking, Lift, Toilet  
Over 5,000 indoor car parking spaces  
Email: [sales@trueiconhall.com](mailto:sales@trueiconhall.com)  
[www.trueiconhall.com](http://www.trueiconhall.com)

## CONTACT US



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Khlong San, Bangkok 10600



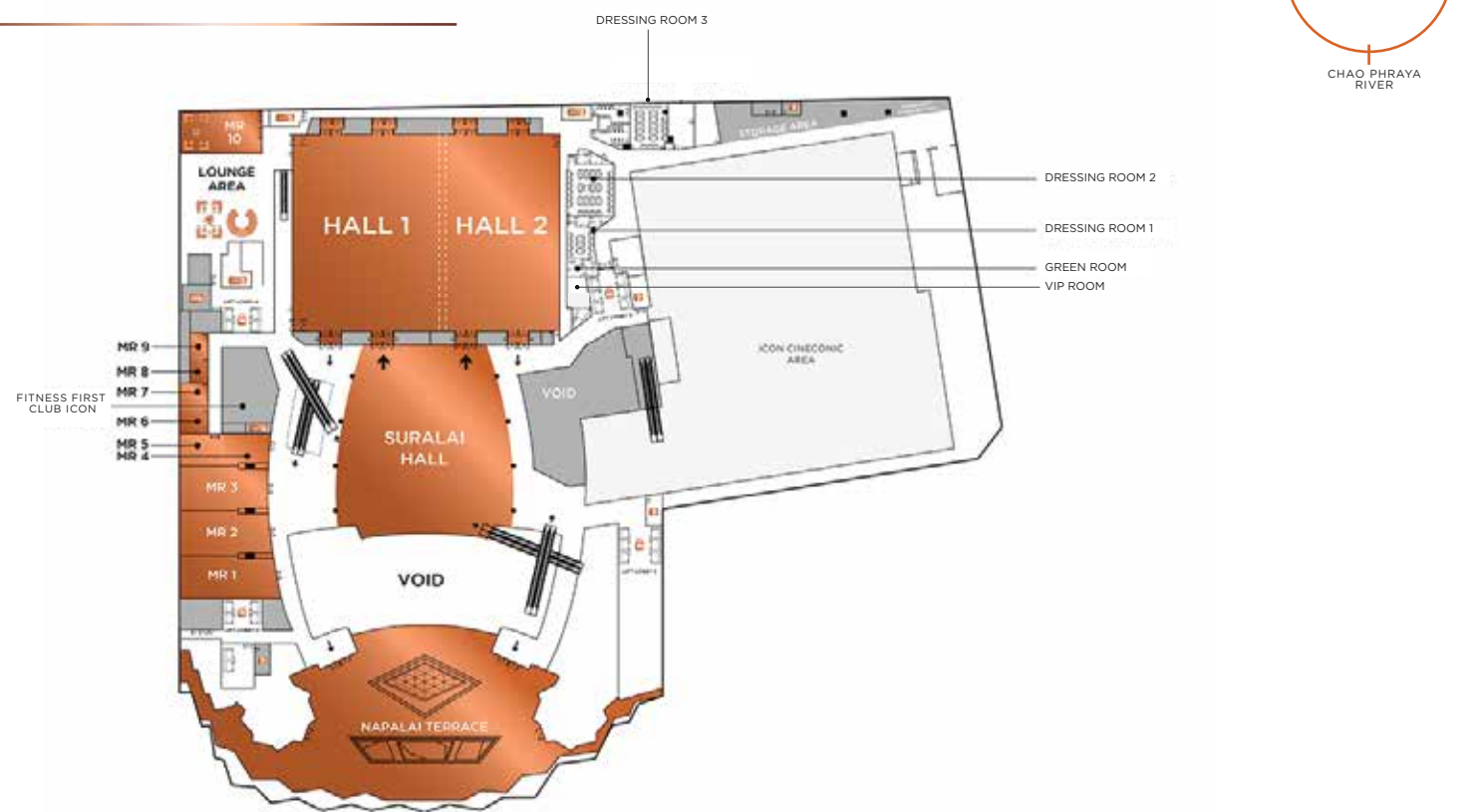
# DIMENSION AND CAPACITY

Floor	FACILITY	Approximate Floor Area	Approximate Dimensions	Approximate Floor Area	Approximate Dimensions	Suggested Capacity (Persons)				
		(sqm.)	(LxWxH) m.	(sqft.)	(LxWxH) ft.	Theatre	Classroom	U-Shape	Banquet	Standard 3x3 m. Booth
7	MAIN HALL (HALL 1+2)	2,775	(45.5x61.0x15.0)	29,840	(149.2x200x49.2)	2,800	1,400	-	1,000	144
	HALL1	1,547	(45.5x34.0x15.0)	16,636	(149.2x111.5x49.2)	1,296	684	-	480	72
	HALL2	1,183	(45.5x26.0x15.0)	12,727	(149.2x85.3x49.2)	972	570	-	400	60
	SURALAI HALL	1,071	(31.5x34.0x8.0)	11,518	(103.3x111.5x26.2)	1,200	672	-	700	55
7	MEETING ROOM 1-3	364	(11.8x30.9x3.5)	3,920	(38.7x101.3x11.4)	450	255	87	180	
	MEETING ROOM 1	195	(19.5x10.0x3.5)	2,096	(63.9x32.8x11.4)	196	108	54	80	-
	MEETING ROOM 2	200	(19.5x10.3x3.5)	2,153	(63.9x33.7x11.4)	182	96	54	60	-
	MEETING ROOM 3	200	(19.5x10.3x3.5)	2,153	(63.9x33.7x11.4)	168	96	54	60	-
	MEETING ROOM 4-5	141	(7.5x18.9x3.5)	1,525	(24.6x62.0x11.4)	117	72	54	70	
	MEETING ROOM 4	71	(10.7x6.7x3.5)	766	(35.0x21.9x11.4)	60	27	30	40	-
	MEETING ROOM 5	59	(7.9x7.5x3.5)	637	(25.9x24.6x11.4)	42	18	18	30	-
	MEETING ROOM 6-7	52	(4.7x11.2x3.5)	565	(15.4x36.7x11.4)	42	24	27	30	
	MEETING ROOM 6	26	(4.7x5.6x3.5)	282	(15.4x18.3x11.4)	21	12	15	10	-
	MEETING ROOM 7	26	(4.7x5.6x3.5)	282	(15.4x18.3x11.4)	21	12	15	10	-
	MEETING ROOM 8-9	53	(4.7x11.4x3.5)	576	(15.4x37.4x11.4)	42	24	27	30	
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	MEETING ROOM 9	27	(4.7x5.8x3.5)	293	(15.4x19.0x11.4)	28	15	15	10	-
	MEETING ROOM 10	136	(15.7x8.7x3.5)	1,468	(51.5x28.5x11.4)	80	36	39	50	
7M	MEETING ROOM 11	50	(6.8x7.4x3.0)	540	(22.3x24.2x9.8)	45	24	20	20	-
8	MEETING ROOM 12	73	(7.7x9.5x3.5)	781	(25.2x31.0x11.4)	48	27	24	40	-
	MEETING ROOM 13	136	(15.3x8.9x3.5)	1,450	(50.0x29.0x11.4)	108	84	42	60	-
	MEETING ROOM 14	122	(15.3x8x3.5)	1,310	(50.0x26.2x11.4)	90	36	42	50	-

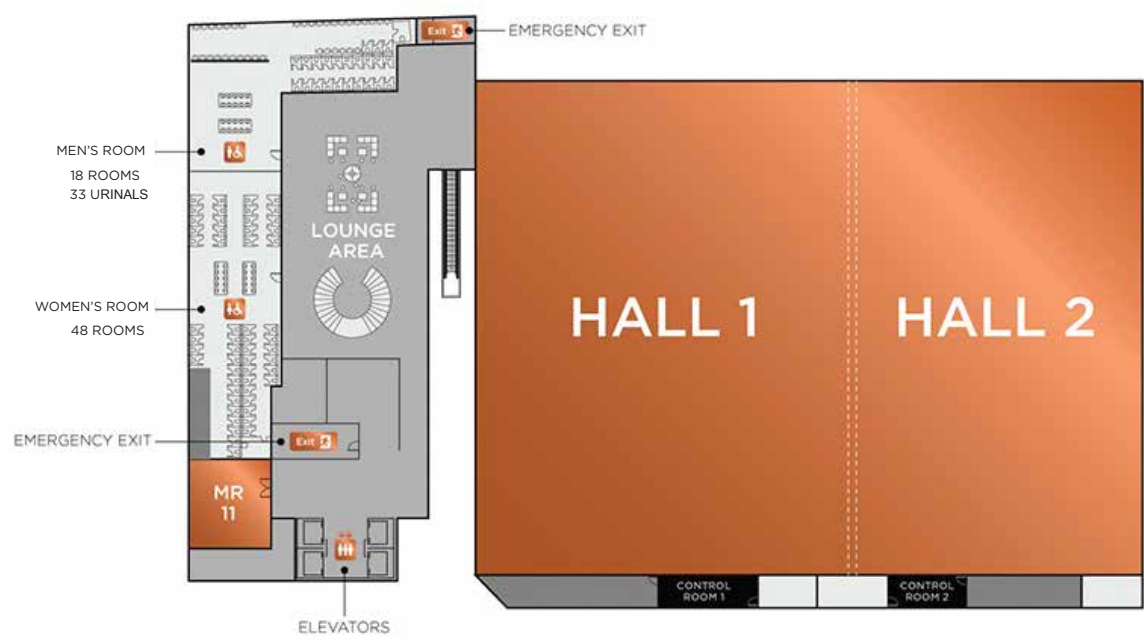
REMARKS : 1. The highlights indicate combinable meeting rooms.  
 2. The above approximate figures can be changed without prior notice.  
 3. Number of seating can be changed depending on size of stage.

\*As of January 2020

# 7TH FLOOR

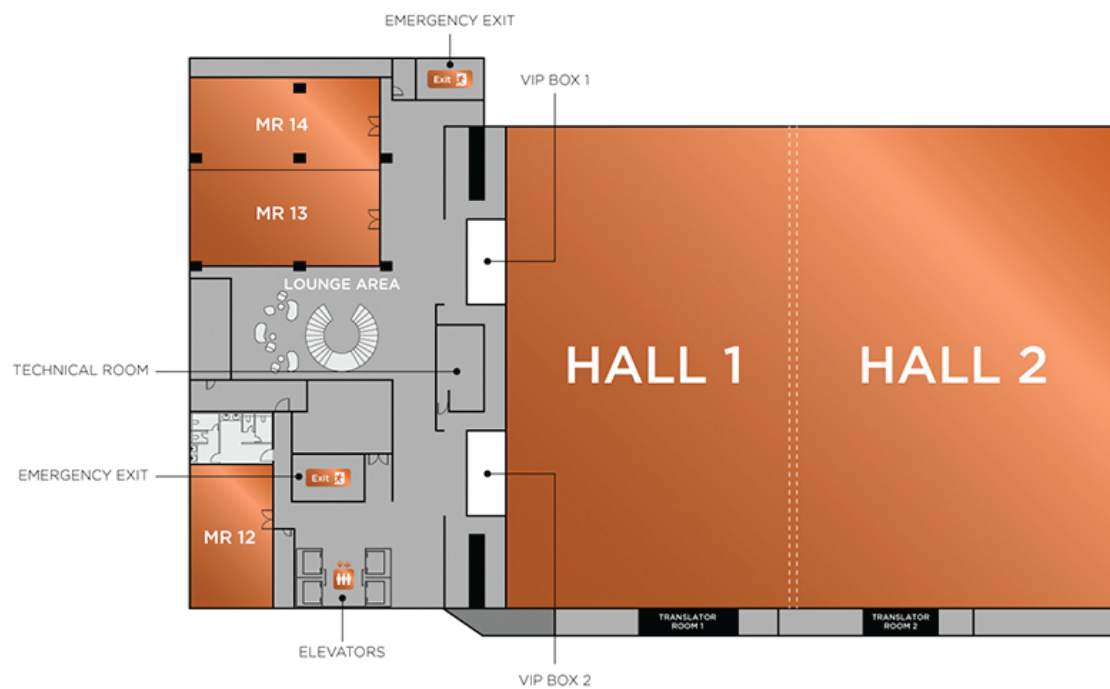


# 7M FLOOR





# 8TH FLOOR



## SOCIAL MEDIA CHANNEL



TRUE ICON HALL



trueiconhall



true\_iconhall



# ICONSIAM

THE ICON OF ETERNAL PROSPERITY



ICONSIAM is a landmark mega-development of global stature on the Chao Phraya riverside that will be a new national destination in Thailand.

## 7 WONDERS AT ICONSIAM

1. River Park – This massive riverside community space is designed for daily use by community members.
2. The Iconic Multimedia Water Features – This multimedia feature, which is the longest in Southeast Asia, is designed to be a global iconic attraction that promotes tourism for Bangkok and Thailand.





3. TRUE ICON HALL – The state-of-the-art and technologically most advanced auditorium in Thailand will have a far-reaching impact on businesses along the Chao Phraya River and will benefit Thailand's MICE industry.
4. River Museum Bangkok – The venue provides cultural space in a commercial project to bring closer to the public's daily life access to world-class art from different countries.



5. SookSiam – This amazing town is Thailand's first co-creation space for local communities from the 77 provinces of Thailand to join together their creative capabilities, business platform and cultural space.
6. Gold Line Monorail - The monorail system will support urban development with road-rail-river transport connections to elevate the public's quality of life.



7. Art Synergy Phenomenon - ICONSIAM houses masterpieces from more than 100 artists in all disciplines ranging from local artists from all regions of Thailand.



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